

Video Documentary of the Happy Fish Kids Program in Davao Oriental

Terms of Reference

Background

The Australia Awards and Alumni Engagement Program (AAAEP) manages Australia Awards Scholarships in the Philippines on behalf of the Australia Government. Australia Awards are the Australian Government's prestigious scholarship program to the next generation of Filipino development leaders. It provides high-achieving Filipino development leaders with the opportunity to pursue postgraduate studies in Australia's world-class academic institutions and contribute to Philippine development through their re-entry action plans (REAPs). Since the 1950s, the program has sent over 2,500 Filipinos to study in Australia and make a difference in the Philippines. Australia Awards is committed to gender equality and inclusivity, and these are key principles that the program promotes.

Objectives

The main objective of the engagement is to produce a 4-5minute video documentary on the Happy Fish Kids program of Australia Awards alumnus Dr Roy Ponce. The video aims to show how the initiative grew and evolved after over ten years of providing after-school care program to the children in the fishing village in Mati, Davao Oriental.

Scope of Services

The service provider's responsibilities and tasks are the following:

1. Conduct desk research on the topic and content, develop story outline, and recommend creative treatment of the video
2. Conceptualise and develop storyboard and script
3. Conduct video interviews and capture relevant footages in the province
4. Provide creative direction in the production and editing of the video* based on approved outline, treatment, script, and storyboard
5. Submit raw and edited videos
6. Attend project meetings with the AAAEP-P team

**The copyright for all these photographs and videos will remain with the Australia Awards and Alumni Engagement Program - Philippines (AAAEP-P).*

Service Provider Requirements

1. At least five years experience as professional videographers
2. Demonstrated experience in producing videos in various formats including infographics video, documentaries, case studies, marketing materials, etc.
3. Excellent interpersonal and facilitation skills, including the ability to effectively work with and support a wide range of stakeholders in multicultural settings

Deliverables and Indicative Timeline

Output	Timeline
Story outline	5 July 2019
Storyboard and script	19 July 2019

Output	Timeline
First draft of video	2 August 2019
Final draft of video	16 August 2019

Submission of Proposal

Interested applicants should submit sample work together with their proposal.