



**Davao City Chamber of
Commerce and Industry, Inc.**

**Philippines-Australia Human Resource
Development Facility (PAHRDF)**



Australian Government
AusAID

An Australian Government, AusAid initiative

Resource Guidebook on Food Packaging



This Resource Guidebook is an output of the DCCCI Training on Food Packaging for the Davao City Chamber of Commerce and Industry, Inc. It was funded by the Australian Government, AusAid through the Philippines-Australia Human Resource Development Facility (PAHRDF).

TABLE OF CONTENTS

	Page
Introduction	1
A. SUPPLIERS OF PACKAGING MATERIALS	2
Plastics	2
I. Paper	8
II. Glass	13
III. Composites / Flexibles	13
IV. Metals	16
V. Caps and closures	16
VI. Label printers	18
VII. Basic packaging machines	20
B. OTHER PACKAGING RESOURCES	26
I. Consultants	26
II. Contract Packers	27
C. PACKAGING DESIGNERS	28
D. PHILIPPINE GOVERNMENT AGENCIES CONCERNED WITH FOOD AND FOOD PACKAGING	29
E. FOOD AND FOOD PACKAGING ASSOCIATIONS IN THE PHILIPPINES	30
F. LAWS AND REGULATIONS ON FOOD PACKAGING AND LABELING IN DOMESTIC AND MAJOR WORLD MARKETS	32
I. Administrative Order No. 90-a s. 1980	32
II. Administrative Order No. 88-B s. 1984	33
III. Administrative Order No. 16 s. 1979	47
IV. Administrative Order No. 134 s. 1984	49
V. Bureau Circular No. 2007-002	50

G. INFORMATION ON STANDARDS OF LOCAL MARKETS	52
H. OTHER USEFUL INFORMATION	54
I. Potential Niche Markets	54
a. Halal	54
b. Ethnic/indigenous	56

INTRODUCTION

This Packaging Resource Guidebook is intended to be the primary source of information for SMEs and entrepreneurs just planning to start a food processing venture or those who need and want to improve packaging of their food products.

This is a first edition and for it to be continuously relevant and useful, a monitoring and updating system will be installed in the Small and Medium Enterprise Resource Network (SMERN).

A. SUPPLIERS OF PACKAGING MATERIALS

I. PLASTICS

Davao:

BOTTLE KING ENTERPRISES

Address:

Km. 20 National Highway, Buhisan, Tibungco, Davao City

Tel. No.: (082) 238-0773

Fax No.: (082) 238-0539

E-mail: bottleking@yahoo.com

Website: www.pmc.com.ph

FARMA PLASTICS PRODUCTS, INC.

Address:

Km. 13 Diversion Road, Panacan 8000 Davao City

Tel. No.: (082) 235-8074

Fax No.: (082) 235-8075

E-mail: farmaplas@pltdsl.net

Luzon:

A SOONER PACKAGING CORPORATION

Manufacturer of PET bottles and plastic bags

Representatives:

Carlito U. Soon, Vice President

Benjie Arcenas, General Manager

Liza Manarang, Sales Manager

Head Office:

G/F Goldland Tower, 10 Eisenhower St. Greenhills, San Juan, Metro Manila

Tel. Nos.: (02) 722-9183 to 88

Fax No.: (02) 722-5213

E-mail: cusoon@pacific.net.ph

ALATONE PLASTICS INC.

Head Office:

7 Industry Rd 1, Araneta University Village, Malabon Metro Manila

Tel. Nos.: (02) 364-3445 / 364-5921

Fax No.: (02) 330-0035

ALCOS GLOBAL CORPORATION

Manufacturer of rigid plastic bottles

Representative:

Edgardo B. Avecilla, Package Development Manager

Head Office:

12 Calle Obrero, Bagumbayan, Libis, Quezon City

Tel. Nos.: (02) 635-0631 to 35

Fax No.: (02) 635-3120

CALYPSO PLASTIC CENTER COMPANY

Diverse plastic manufacturing company with products such as films, PP cups, EPS cups, styrofoam, pallet, etc.

Representatives:

Ryan Y. Lee, Manager

Wendell M. Santos, Export Manager

Head Office:

721 Frensa Street, Binondo, Manila

Plant Address:

5039 Sto. Rosario Street, Mapulang Lupa, Valenzuela City

Tel. Nos.: (02) 444-5706 / 247-6057

Fax No.: (02) 444-5706

E-mail: citiplas@pltdsl.net

DYNAPAK PHILIPPINES, INC.

Manufacturer of labels, recloseable pouches and plastic films

Representatives:

Benny T. Ty, General Manager

Deborah Pacunayen, Sales Executive

Honor Azagra, Sales Executive

Ruby Ancot, Production Maintenance Engineer

Head Office:

No. 6 Gregorio Araneta Avenue, Quezon City

Tel. Nos.: (02) 715-1231 to 36

Fax No.: (02) 715-1035

E-mail: benny@dynapak.net

EASTERN INTERNATIONAL PLASTIC PACKAGING CORPORATION

Manufacturer of rigid plastic bottles and jars of PE, PP and Polystyrene

Representatives:

Juan A. Barsana, Jr. – Plant Manager

Jose V. Legata, Sales Manager

Evelyn L. Estacio, Finance Manager

Plant Address:

No. 18 Perfecto Drive, Bagumbayan, Taguig City

Tel. Nos.: (02) 837-1119 / 837-6050

Fax No.: (02) 837-5006

E-mail: eastern@i-next.net

FILPET, INC.

Manufacturer of P.E.T. bottles and jars, hinged PP caps

Representative:

Carmencita D. Abelardo, General Manager

Head Office:

S-501 CBT Condominium, 60n West Avenue, Quezon City

Tel. No.: (02) 373-9797 Loc 156

Fax No.: (02) 371-9781

E-mail: cabelardo@filpet.com.ph

Website: www.Filpet.com

Plant Address:
404 M.H. del Pilar Street, Maysilo, Malabon City
Tel. Nos.: (02) 446-4105 to 06

FORMEY PLASTICS, INC.

Manufacturer of rigid plastic bottles and jars made of PVC, PE & PP

Representatives:

Mary G. Ng, President and Chief Executive Officer

William G. Ng, Vice President for Operations

Anthony G. Ng, Director

David G. Ng, Director

Head Office and Plant Address:

35 Governor Pascual Avenue, Potrero, Malabon City

Tel. No.: (02) 361-2564

Fax No.: (02) 361-8299

E-mail: marygnh@pacific.net.ph

GILVAN PACKAGING CORPORATION

Plastics, laminates, flexibles

Representative:

Larry del Mundo

Office Address:

No. 633A Gen. Luis St., Paso de Blas Malinta, Valenzuela City

Tel. Nos.: (02) 445-4245 / 445-9817 / 432-1915 / 445-8870 / 445-8875

Mobile: +63922-8512189

E-mail: sales@gilvan.bayandsl.ph

HYGIENIC PACKAGING CORPORATION

“The pioneer manufacturer in PET Packaging Containers”

Main Office:

The LEL Plastic Group

Rm. 201 Hotel Las Palmas, 1616 A. Mabini St. cor. Pedro Gil St.,

Malate, Manila

Tel. Nos.: (02) 536-4914 / (02) 742-1849

T/Fax: (02) 536-4914

Mobile Phone: +639175258236

E-mail address: lplastic@pacific.net.ph

KIMBELLS PACK, INC.

Conceptualization and manufacture of self adhesive labels and overwraps, plastic labels, boxes, bottles and jars made of PVC, PE and PET

Representative:

Henry L. Tiu, Chief Executive Officer

Head Office and Plant Address:

45-A Congressional Avenue, Project 8, Quezon City

Tel. Nos.: (02) 926-0106 / 926-2776

Fax No.: (02) 920-3195

E-mail: kimbells@skyinet.net

Website: www.skyinet.net/kimbells/

MANLY PLASTICS, INC.

Representative:

Vicente L. Co – VP- Sales and Marketing

Office Address:

60 West Avenue, Quezon City, Philippines

Tel. No.: (02) 373-9797

Fax No.: (02) 371-9780

E-mail: vicco@manlyplastics.com

MEGA PACKAGING CORPORATION

Manufacturer of packaging made of EPS, EPE and PP

Representatives:

Henry L. Gaw, General Special Foam Products

Ben Chua, Assistant Vice President for Sales

Plant Address:

Airstrip Road, Canlubang Industrial Estate, Canlubang, Laguna

Tel. Nos.: (049) 549-1921 / (049) 549-1704

Fax Nos.: 844-7796 / 845-2617

E-mail: sales@mpc.com.ph

PRESTIGE PLASTICS, INC.

Address:

128 Camia St., Potrero Malabon, Metro Manila

Tel. Nos.: (02) 366-3384/366-3387

Fax No.: (02) 366-3386

E-mail: preplas@pltdsl.net

PLANET FRIENDLY PLASTICS, INC.

Sole distributor of additives for biodegradable plastics and other biodegradable plastic products

Representatives:

Sherwin Y. Lim, President

Oscar M. Villanueva, Logistics Manager

Head Office:

802 Belair Building, 1020 Roxas Boulevard, Ermita, Manila

Tel. Nos.: (02) 526-4490 / 526-4491

Fax No.: (02) 526-0510

E-mail: Sherwin_lim2000@yahoo.com

Website: www.cleanplanetplastics.com

PLASTIC CONTAINER PACKAGING CORPORATION

Manufacturer of plastic bottles, closures, design and fabrication of blow moulds, injection moulds and injection blow-moulds

Representatives:

Christopher S. Chua, Vice President for Operations

Frances S. Chua, Vice President for Marketing

Oliver S. Chua, Vice President for Engineering

Head Office and Plant Address:

25 Madison Street, Mandaluyong City

Tel. No.: (02) 631-8331
Fax No.: (02) 631-5246
E-mail: pcpc@impactnet.com

POLYCELL BUBBLE SHEET MANUFACTURING CORP.

Manufacturer of plastic air bubble sheets

Representatives:

William U. Bendicion, Vice President & General Manager
Florencio C. Lim, President

Head Office and Plant Address:

129 Mariano Ponce Street, Bagong Barrio, Caloocan City
Tel. Nos.: (02) 364-9493 / 361-4714

T/Fax No.: (02) 361-4714

E-mail: polycell@pacific.net.ph

ROLEX PLASTIC MANUFACTURING CORPORATION

Manufacturer of metalized wrappers, PE and PP

Representatives:

Danny C. Uy, President
Jordan C. Uy, Plant Manager

Head Office:

258 Gregorio Araneta Avenue, San Francisco Del Monte, Quezon City

Tel. Nos.: (02) 363-0936 to 97

Fax No.: (02) 363-0396

E-mail: rolex@i-manila.com.ph

SENTINEL PLASTICS MANUFACTURING CORP.

Office Address:

#60 CBT Condominiums, West Avenue, Quezon City

Tel. Nos.: (02) 373-9797 loc 146-148, 158 / 416-5218 to 19

Fax No.: (02) 373-4750

SIGMA PACKAGING CORPORATION

Manufacturer of metallised and nylon wrappers, reclosable pouches and blister packs

Representatives:

William Co, President
Bernice Co, Vice President

Head and Office Address:

5th Street, Cabrera Road, Sitio Buro, Barangay San Juan, Taytay, Rizal

Tel. Nos.: (02) 286-0888 / 286-1888 / 286-2888

Fax No.: (02) 286-2060

E-mail: sigma@digitelone.com

SKYPLAS INDUSTRIAL CORPORATION

Address:

15 Malimbo St., Masambong, Quezon City

Tel. No.: (02) 365-1896

Fax No.: (02) 361-0005

E-mail: skyplas@hotmail.com

Website: www.skyplas.com

SOLVIC INDUSTRIAL CORPORATION

Manufacturer of plastic packaging, rotogravure printing, vacuum metallising, laminating and film blowing of PP, PE-LD and PE-LLD

Representatives:

Jimmy Tan, President

Benito Awyong, Vice President

Jose Averia, Finance Manager

Head Office and Plant Address:

50 Maysan Road, Valenzuela City

Tel. No.: (02) 292-3007

Fax No.: (02) 292-0860

E-mail: flexible@compass.com.ph

TRANS WORLD TRADING COMPANY, INC.

Supplier of PVC, PE, PP and PET

Representatives:

Marco Q. Salas, Asst. Vice President – Plastics Division

Jose Bernardo Siaron, Sales Manager

Federico Mateo – Sales Executive

Office Address:

4/F Don Pablo Building, 114 Amorsolo Street, Legaspi Village, Makati City

Tel. No.: (02) 892-1326

Fax Nos.: (02) 819-2522 / 819-2555

E-mail: PLS@twtci.com

Plant Address:

Novaliches, Quezon City

UNITED POLYRESINS, INC.

Manufacturer and distributor of all kinds of plastic bags

Representative:

Julito “Bebeng” Soon, Plant Manager

Office:

Ground Floor, Goldland Tower, No. 10 Eisenhower St.

Greenhills, 1502 San Juan, Metro Manila

Tel. Nos.: (02)722-9183 to 88

Fax No. (02) 722-5213/722-9188

Mobile: +63917-8452014

E-mail: unitedpolyresins@mail.com / cusoon@pacific.net.ph

Website: www.unitedpolyresins.com.ph

VITALO PACKAGING INTERNATIONAL, INC.

Manufacturer of blister packs and clamshell packs

Representative:

Alain N. Mamiit, Manager – Sales & Marketing Divisions

Office and Plant Address:

Building 1, Panorama Compound, Laguna Industrial Park, Biñan, Laguna

Tel. Nos.: (049) 539-0857 to 60 Loc 120
Fax No.: (049) 539-0157
E-mail: vitalo@skyinet.net
Website: www.vitalo.net

II. PAPER

Davao:

DAVAO PACKAGING CORPORATION (DPC)

Manufacturer of corrugated boxes and supplies
Antonio Floirendo Sr. - Proprietor

Davao Office:

Lanang, Davao City
Tel. No.: (082) 235-2153
Fax No: (082) 234-2281
E-mail: dpc_office-dapacor@anflogroup.com

Plant Office:

Bo. A. O. Floirendo, Panabo City, Davao del Norte
Tel. Nos.: (082) 225-8504, (084) 822-0517
Fax No.: (082) 234-2281

MINDANAO CORRUGATED FIBREBOARD INC. (MINCOR)

Manufacturer of corrugated boxes and supplies
Mr. Rey Gudian – OIC Plant Manager

Davao Office:

Km. 12 Sasa, Davao City
Tel. No.: (082) 234-1004
Fax No.: (082) 235-1367

PANFER MARKETING

Manufacturer of corrugated boxes and supplies
Mr. Ferdinand Pangolibay – Proprietor

Davao Office:

St. Peter Toril, Davao City
Tel. No.: (082) 291-2138

STENIEL MINDANAO PACKAGING CORPORATION

Regular slotted containers, corrugated pallets, special designs and diecuts,
water-resistant boxes, partitions, cushions, sleeves

Mr. Barry Akup – Sales Manager

Davao Office:

Km. 25 National Highway, Bunawan, Davao City
Tel. Nos.: (082) 236-0190 to 0192 / 236-0281
Fax No.: (082) 236-0194

General Santos Office:

BTY Compound, National Highway, Apopong, Gen. Santos City
T/Fax: (083) 380-1402

Luzon:

CAVITE PACKAGING CORPORATION

Manufacturer of corrugated board/boxes

Representative:

Fernando Lopez, Plant Manager

Head Office:

Unit 1202 Galleria Corporate Center, EDSA corner Ortigas Avenue,
Quezon City

Tel. Nos.: (02) 636-3191 to 98

Fax No.: (02) 636-1600

E-mail: cpcgalleria@gas.com.ph

Plant Address:

Km. 51 Barangay Panungyanan, General Tias Cavite

DETPAK PACKAGING PHILS, INC.

Office Address:

500 Boni Avenue, Brgy. Plainview, Mandaluyong City

Tel. No.: (02) 532-6368

Fax No.: (02) 532-6109

E-mail: cmdetpak@info.com.ph

Website: www.detpak.com

MAJESTIC PRESS, INC.

Manufacturer of folding cartons, paper labels and overwraps

Representatives:

Lawrence L. Cheng, General Manager

Julie T. Tupas, Sales Director

Head Office and Plant Address:

122 4th Street corner 10th Avenue, Grace Park, Caloocan City

Tel. No.: (02) 364-2091

Fax No.: (02) 366-9911

E-mail: majestic@epic.net

MALINTA CORRUGATED BOXES MANUFACTURING CORP.

Manufacturer and printer of corrugated boxes

Representatives:

Harry Chong Lamfai, Vice President

Henry Chong, General Manager

Head Office:

1706-A West Tower, Philippine Stock Exchange Centre Building
Ortigas Center, Pasig City

Tel. Nos.: (02) 631-2622 to 23 / 631-2627 to 28

Fax Nos.: (02) 687-6410 / 631-2625

E-mail: mcbmc@newgen.net.ph

MEGAPACK CONTAINER CORPORATION

Manufacturer of corrugated boxes

Representatives:

Edgar L. Tang, Vice President & General Manager

Stephen Tan, Assistant Marketing Manager

Head Office:

18 General Tirona Street, Bagong Barrio, Caloocan City

Tel. Nos.: (02) 365-5661 to 72

Fax Nos.: (02) 366-1826 / 365-5676

E-mail: edgar.tang@megapack.com.ph

Plant Address:

2 E. Quintana Avenue, TPI Compound, Sitio Malinis, Bagbaguin,
Valenzuela City

Tel. Nos.: (02) 984-5501 to 05

Fax No.: (02) 984-5512

NEW WORLD PRINTING CORPORATION

Manufacturer of paper labels and overwraps

Representatives:

Roger Y. Cuan, Assistant General Manager

Richard Y. Cuan, General Manager

Office Address:

137 Crispin Street, Tinajeros, Malabon City

Tel. Nos.: (02) 287-3228 / 285-6431 to 33

Fax No.: (02) 288-0317

E-mail: ryc@skyinet.net

PAPERCON PHILIPPINES, INC.

Manufacturer of folding cartons, labels and overwraps

Representatives:

Eric F. Pesengco, Assistant General Manager

Alexander F. Pesengco, Vice President

Steven F. Pesengco, Comptroller

Head Office and Plant Address:

29 Oliveros Drive, Balintawak, Quezon City

Tel. Nos.: (02) 364-4041 to 45

Fax No.: (02) 361-6481

E-mail: custserv@papercon.com

PRECISION CRESTEC, INC.

Manufacturer of folding cartons, display boxes, laminated flute boxes, labels,
brochures, posters and calendars.

Representatives:

Jose Edgardo S. Cruz, Executive Vice President

Purificacion G. Dizon, Marketing Manager

Office and Plant Address:

Amang Rodriguez Sr. Avenue, Barangay Dela Paz, Pasig City

Tel. Nos.: (02) 645-0815 / 645-0824

Fax No.: (02) 645-0833

E-mail: ppi@info.com.ph

PRINTWELL, INC.

Paper and paperboard printer and converter of folding cartons, labels and overwraps, corrugated board, trays, inserts and partitions, decorative / specialty (hand-made) packaging, metallised wrappers, labels, designers, lithographers and service contractors.

Representative:

Robert L. Yam, Vice President

Head Office and Plant Address:

38 Dansalan Street, Mandaluyong City

Tel. No.: (02) 533-2388

Fax No.: (02) 532-7816

E-mail: Robert.yam@printwell.com.ph

PRW TRADE AND COMMERCIAL COMPANY, INC.

Supplier of paper and paperboard for labels and overwraps, core tubes, trays and other specialty packaging

Representative:

Pekka "Kalle" C. Vainio, Vice President for Sales

Office Address:

23-A 6th Street, New Manila, Quezon City

Tel. Nos.: (02) 721-4750 / 722-4571

Fax No.: (02) 721-4796

E-mail: prw@prw.com.ph

RACO TRADING PHILIPPINES, INC.

Supplier / manufacturer's representative of kraft liner, corrugating medium and clay coated boards.

Representatives:

John Peter C. Hager, Vice President

Florentina C. Arcega, Sales Manager

Nathaniel M. Mariano, Logistics Officer

Office Address:

10/F Rufino Building, 6784 Ayala Avenue, Makati City

Tel. Nos.: (02) 810-0301 to 02

Fax Nos.: (02) 810-3927 / 817-6623

E-mail: jph@racophil.com

SAN MIGUEL RENGO PACKAGING CORPORATION

Manufacturer of corrugated cartons

Representative:

Denardo M. Cuayo Assistant Vice President & Plant Manager

Plant Address:

Dr. A. Santos Avenue, Sucat, Parañaque City

Tel. Nos.: (02) 826-5541 to 45

Fax No.: (02) 826-4113

E-mail: dcuayo@smg.sanmiguel.com.ph

TOPBEST PRINTING CORPORATION

Manufacturer of stickers and labels

Representatives:

Jimmy C. Co, General Manager

Joaquin C. Co, Vice President for Operations

Office and Plant Address:

197 Ma. Clara Street, between 9th and 10th Avenue, Grace Park, Caloocan City

Tel. Nos.: (02) 365-8608 to 10

Fax No.: (02) 362-0945

E-mail: topbest@skyinet.net

UKC COMMERCIAL PRESS, INC.

Supplier of folding cartons, labels and overwraps, decorative and specialty paper and paperboard packaging

Representative:

Johnny Uy, Assistant General Manager

Office Address:

56 P. Tuazon Boulevard, Cubao, Quezon City

Tel. Nos.: (02) 725-1997 / 725-2002

Fax No.: (02) 725-1817

E-mail: ukcpres@pltdsl.net

UNITED PULP AND PAPER COMPANY, INC.

Manufacturer of kraft paper and linerboard

Representative:

Juan Miguel del Rosario, Vice President

Office Address:

5th Flr. PHINMA Plaza, 39 Plaza Drive, Rockwell Center, Makati City

Tel. No.: (02) 870-0100

Fax No.: (02) 870-0411

E-mail address: uppcmtg@vasia.com

WYNN'S GENERAL MERCHANDISE

Manufacturer and printing of carbon boxes

Representatives:

Erwyn D. Lumanog, President

Jhovanny Lumanog, Operations Officer

Head Office:

Km 14 Edison Street, South Superhighway, Parañaque City

Tel. Nos.: (02) 824-6544 / 776-3544

Fax No.: (02) 824-4390

E-mail: erwyndlumanog@yahoo.com

Plant Address:

c/o Wynnstar Packaging Enterprise

Block 7-A South Avenue Phase II, CEPZA, Rosario, Cavite

III. GLASS

ASIA BREWERY

Manufacturer of beer and commercial bottles, rigid plastic bottles, closures and crates.

Representatives:

Bennie B. Yang, Vice President for Packaging

Hernan C. Tiu, Sales Manager

Head Office:

G/F Allied Bank Center, Ayala Avenue, Makati City

Tel. Nos.: (02) 816-3421/816-3438

Fax Nos.: (02) 810-2711/817-2159

E-mail: bennie.yang@asia.brewery.com

SAINTS & BRANCH CORPORATION

Office:

545 Franciscan Street, Sta. Ana Village Sunvalley,

Paranaque City 1700 Philippines

T/Fax No: (02) 821-5325

Mobile: +63917 5274797

E-mail: stbranch@axti.com

SAN MIGUEL PACKAGING PRODUCTS

Manufacturer of plastic and metal closures, corrugated cartons, glass containers, collapsible tubes, plastic cases and pressed glasswares

Representatives:

Virgilio C. Ramiscal, Vice President & Finance Manager

Fernando B. Pablo, Planning Manager

Head Office:

10/F San Miguel Properties Centre St. Francis Avenue, Ortigas Center,

Pasig City

Tel. Nos.: (02) 702-4206 / 702-4244

Fax No.: (02) 637-6297

E-mail: vcramiscal@smg.sanmiguel.com.ph

IV. COMPOSITES / FLEXIBLES

ALCAN PACKAGING STARPACK CORPORATION

Representative:

Annabelle Marie M. Mandia

Head Office:

Km. 22, Ortigas Extension, Cainta, Rizal

Tel. No.: (02) 658-1163

Fax No.: (02) 658-1165

E-mail: annabellemarie.mandia@starpac.com.ph

BENISON CORPORATION

Office Address:

Greenway Business Park, Governors Drive Bo. Bulihan, Silang, Cavite 4118

Tel. Nos.: (02) 520-8731 to 32/ (046) 972-2067 to 68

Fax Nos.: (02) 520-8732/ (046) 972-2069

E-mail: benison@digitelfone.com

Website: www.benison.com.tw

CYGNUS INDUSTRIES, INC.

Manufacturer of flexible packaging materials

Representatives:

Felix C. Chan, Vice President for Production

Philip C. Chan, President

Head Office and Plant Address:

68 P. dela Cruz Street, Sitio Gitna, Barangay Nagkaisang Nayon,

Area IX, District II, Quezon City

Tel. No.: (02) 937-4463

Fax No.: (02) 937-7002 / 930-7211

E-mail: Cygnus@info.com.ph

DU PONT FAR EAST, INC. (PHILIPPINES)

Supplier of flexible packaging materials and other specialty packaging requirements

Representatives:

Carlito C. Galleta, Sales Manager

Ruby A. Aller, Customer Representative

Head Office:

19/F GT Tower International, 6815 Ayala Avenue, Makati City

Tel. Nos.: (02) 818-9911 to 18

Fax No.: (02) 818-9659

E-mail: carlito.galleta@phi.dupont.com

Website: www.dupont.com

EMPIRE TANTRADE TECHNOLOGIES, INC.

Manufacturer of labels, shrinkwrap and flexible packaging

Representatives:

Tecson T. Tan, President

Victoria L. Tan, Treasurer

Office Address and Plant Address:

Block 9 Lot 3, LIIP Avenue, Mamplasan, Biñan, Laguna

Tel. No.: (049) 539-0040

Fax No.: (049) 539-0077

E-mail: empiretantrade@yahoo.com

FLEXO MANUFACTURING CORPORATION

Printing, packaging and lamination (of flexible laminates for various applications)

Representatives:

Calixto Y. Laureano, Managing Director

Pedro W. Madarang, Consultant
Edward Gochuico, Sales Representative
Head Office and Plant Address:
275 A. Mabini Street, Caloocan City
Tel. No.: (02) 285-0148
Fax Nos.: (02) 285-0669 / 287-2115
E-mail: jamesgochuico@flexo.com.ph

INTEGRATED PACKAGING CORPORATION

Manufacturer of flexible packaging
Representatives:
Ryan Oliver S. Sy, General Manager
Aubrey-Ann S. Chua, Business Development Manager
Office Address:
No. 14,8th Street corner Ligaya Street, between 6th and 7th Avenues, Eastside,
Grace Park, Caloocan City
Tel. Nos.: (02) 363-9889 / 363-9890
Fax No.: (02) 366-7852
E-mail: intpack@yahoo.com

JULY MANUFACTURING COMPANY, INC.

Manufacturer of flexible and other plastic packaging
Representatives:
Jason O. Ng, Sales Manager
Michael Ng, Sales Executive
Head Office and Plant Address:
77 General Luis Street, Novaliches, Quezon City
Tel. No.: (02) 937-2596
Fax No.: (02) 937-2617
E-mail: julymfg@hotmail.com

RIGHTPAK INTERNATIONAL CORPORATION

Flexible packaging material, design and pre-press services
Representatives:
Sesinando M. dela Cruz, Plant Manager
Beltran B. Burgos, Production Manager – Vacmet
Evelyn V. Enriquez, Quality Assurance Head
Plant Address:
Canlubang Industrial Estate, Silangan, Canlubang, Calamba City, Laguna
Tel. Nos.: (02) 632-3560 to 69 Loc 5391
Fax No.: (049) 549-7749
E-mail: sdelacruz@smg.sanmiguel.com.ph

SEALED AIR PHILIPPINES (CRYOVAC)

Packaging design services; flexible packaging manufacturer; specialty packaging
Representatives:
Samuel Santiago, Sales Manager – Shrink Packaging Division
Carlos A. Lazarte, Sales Manager – Food Division
Mary Mabel L. Mendoza, Sales Executive – Food Division

Rosalia Eustaquio, Sales Manager – Engineering Packaging Division
Office Address: Don Mariano Lim Industrial Complex, Alabang-Zapote Road, Las Piñas City
Tel. Nos.: (02) 807-9180 / 809-1448
Fax No.: (02) 809-5643
E-mail: sam.santiago@sealedair.com
Website: www.sealedair.com

SHRINKPACK PHILIPPINES CORPORATION

Manufacturer of PVC shrinkable film in cut size roll, shrink label with high definition multi-color photogravure printing, LDPE shrink film in single sheets, tube or centerfold form: Polyolefin and stretch film for pallets

Representatives:

Martin L. Tsoi, General Manager
Aristotle V. So., Production Manager

Head Office and Plant Address:

11-A T. Santiago Street, Canumay, Valenzuela City
Tel. Nos.: (02) 292-5244 to 45
Fax No.: (02) 293-1725
E-mail: shrinkpack@pacific.net.ph

V. METALS

ORIENTAL TIN CAN

Manufacturer of sanitary cans for food packaging

Representatives:

Cesar A. Lucio, Vice President QA & Customer Service
Violeta E. Marcelino, Quality Assurance Supervisor

Head Office and Plant Address:

614 General Luis Street, Sitio Kapre
Barangay Nagkaisang Nayon, Area 9, District 2, Quezon City
Tel. No.: (02) 936-5339
Fax No.: (02) 937-5440
E-mail: otc@skyinet.net

VI. CAPS AND CLOSURES

AMCOR WHITE CAP SOUTH EAST ASIA, INC.

Manufacturer and supplier of plastic and metal closures

Representatives:

Edwin P. Seña, Managing Director
Romeo Villarante, Jr., Manufacturing Manager
Robert C. Perez, Sales Manager
Abraham Piccio, Jr., Sales Territory Manager

Head Office and Plant Address:

Canlubang Industrial Estate, Canlubang, Calamba City, Laguna

Tel. Nos.: (049) 549-1795/ (049) 549-1749
Fax No.: (049) 549-1116/ (049) 549-0140
E-mail: Edwin.Seña@amcor.com.ph

CROWN PLASTICS PHILIPPINES, INC.

Manufacturer of flip top closures

Representatives:

Henry C. Bungabong, EVP & General Manager

Christina S. Espiritu, Account Manager

Office and Plant Address:

3 Philcrest Compound, West Service Road, Cupang, Muntinlupa City

Tel. No.: (02) 850-5685

Fax No.: (02) 850-5021

E-mail: henryc@pworld.net.ph

NETPAK PHILIPPINES, INC.

Supplier of stretch film and closures, aluminum caps and tubes, plastic pallet and rollteiners

Representative:

Rowena R. Montemayor, Sales Executive

Head Office:

720 Pioneer Corporate Center, Pioneer corner Madison Street,

Mandaluyong City

Tel. No.: (02) 687-5123 to 29 Loc 115

Fax No.: (02) 687-7609

E-mail: mm@networkgroup.ph

SAMSOTITE PLASTIC COMPANY

Supplier of plastic closures

Representatives:

James C. Ang, Quality Assurance Manager

Albert C. Ang, Marketing Manager

Vangie T. Ang, Administrative Manager

Philip C. Ang, President

Head Office and Plant Address:

No. 9 E. Santiago Street, Valenzuela City

Tel. No.: (02) 444-5188

Fax No.: (02) 444-5166

E-mail: samsotite@netasia.net

SAN MIGUEL PACKAGING PRODUCTS

Manufacturer of plastic and metal closures, corrugated cartons, glass containers, collapsible tubes, plastic cases and pressed glasswares

Representatives:

Virgilio C. Ramiscal, Vice President & Finance Manager

Fernando B. Pablo, Planning Manager

Head Office:

10/F San Miguel Properties Centre St. Francis Avenue, Ortigas Center, Pasig City

Tel. Nos.: (02) 702-4206 / 702-4244

Fax No.: (02) 637-6297
E-mail: vcramiscal@smg.sanmiguel.com.ph

VII. LABEL PRINTERS

Davao:

ARJ PRINTING PRESS, INC.

Durban Bldg., E. Quirino Ave., (Beside Felcris) Davao City
Tel. Nos.: (082) 226-3904 / 225-3081 / 221-3257
590-2 E. Quirino Avenue, Davao City
Tel. Nos.: (082) 221-2506 / 225-3531

CORTESS PRINTING CORPORATION

Printer of labels, stickers, color separation, UV coating, diecutting, plastic lamination

Office Address:

Pablo D. Ramirez Bldg. 103 J.P. Rizal Extension, Davao City
Tel. Nos.: (082) 224-0888 / 224-0800 / 221-0042 / 221-0041
Fax No: (082) 221-8999

DCT PRINTSHOP

Office Address:

Unit 7 Cariedo Bldg., J.P. Laurel Ave., Davao City
Tel. No.: (082) 221-6576
Fax No: (082) 221-9527
E-mail: dct_printshop_inc@yahoo.com

MENROS PRINT EXPRESS

Printer of labels – fruit labels, cans labels, barcode labels, stickers, tags, also designs paper packaging

Representatives:

Rosevir R. Canete, General Manager

Office Address:

Tahimik Drive, Matina Davao City
Tel. No.: (082)297-1114
Cellphone No.: 0906-8476224
E-mail: menrosprintexpress@yahoo.com

MIDTOWN PRINTING CO.

Office Address:

A. Bonifacio St. Davao City
Tel. No.: (082) 221-0821/226-3479
Fax No.: (082) 221-3201

Luzon:

ESSEL PROPACK PHILIPPINES, INC.

Tube forming and printing of plastics laminated tubes, artwork development

Representatives:

Erwin P. Castelo, General Manager

Fortunato M. Dalawampu, Logistics/Quality Assurance Manager

Head Office and Plant Address:

Building 11 Phase 2, 108 Marcos Alvarez Avenue, Barrio Talon, Las Piñas City

Tel. Nos.: (02) 800-9368 / 800-9380

Fax No.: (02) 800-9468

E-mail: lvcvisitor@lamitube.com.ph

KOU FU COLOR PRINTING CORPORATION

Dynamic printing and packaging company

Representative:

Caryll Yu (Shou Hui Yu), General Manager

Plant Address and Head Office:

L 4 & 5, B 3, Phase 2 Mountview Industrial Complex, Bancal, Carmona, Cavite

Tel. Nos.: (046) 972-1111/ 520-8810

Fax No.: (046) 972-0120

E-mail: koufu@diditelone.com

HB FULLER PHILIPPINES, INC.

Manufacturer and trading of water based adhesives, hot melt adhesives and polyurethane

Representatives:

Romeo M. Ambrosio, General Manager

Rey Padelara, Senoir Sales Representative

Edwin Baseleres, Senior Sales Representative

Head Office and Plant Address:

09 Gyro St., Light Industry and Science Park, Brgy. Diezmo, Cabuyao, Laguna

Tel. Nos.: (049) 543-0191 to 96 / 844-5976

Fax No.: (02) 844-5967

E-mail: romy.ambrosio@hbfuller.com

LABEL TECHNIK PHILS. INC.

Address:

2308 Natividad Building, Pasong Tamo Extension, Makati City

Tel. Nos.: (02) 884-2699/ 892-6686

Fax No.: (02) 886-4924

E-mail: labeltechnik@yahoo.com

SBP PRINTERS

Representative:

Ms. Nancy Maestrado, General Manager

Address:

100 Kaingin Road, Balintawak, Quezon City

Tel. No.: (02) 413-0116

Fax No.: (02) 413-0116

E-mail: sbp_printers@yahoo.com

TFT EXPRESS PRINTING COMPANY, INC.

Manufacturing and printing of polybags, films and sheets

Representatives:

Edgar C. Yee, General Manager

Ana M. Yee, Assistant Manager

Head Office and Plant Address:

123 Basilio Street, Acacia, Malabon City

Tel. Nos.: (02) 288-1483 / 288-1323

Fax No.: (02) 288-3520

E-mail: tft@pacific.net.ph

VIII. BASIC PACKAGING MACHINES

Davao:

DAVAO SYNTHETIC

Address:

Door 1 & 2 ATD Building, Km 7 Lanang, Davao City

Tel. No.: (082) 235-0763

Fax No.: (082) 235-0763

E-mail: dsynthetic@yahoo.com

SYNERGY SALES INTERNATIONAL CORPORATION

Davao Office Address:

10 Bluejay St., Belisario Heights, Lanang, Davao City

Tel. NO.: (082) 235-8019

Fax No.: (082) 235-8019

Head Office:

#30 MH Del Pilar St. between 3rd & 4th Ave., Grace Park, Caloocan City

Tel. No.: (02) 366-7958 to 61

Fax No.: (02) 324-0064

E-mail: synergy_sales@pltdsl.net

Luzon:

THE AMALGAMATED TRADING CENTER

Supplier of packaging machineries and equipment, inks, master batches, and adhesives

Head Office and Plant Address:

15 Don Pedro Building, Lapu-lapu St., Davao City

Tel. No.: (082) 221-1582 / 222-9993

Fax No.: (082) 221-3689

E-mail address: flexochem.amtrac@skynet.net

BENISON CORPORATION

Supplier of packaging machinery and manufacturing and distributor of shrinkables, wrap and film pouches.

Representatives:

Rodelio B. Espinosa, Sales Manager
Hernane Faeldo, Assistant Sales Executive
Albert T. Bonifacio, Sales Executive
Sheila Manalo, Sales Executive

Head Office and Plant Address:

Greenway Business Park, Barrio Bulihan, Silang, Cavite

Tel. No.: (046) 972-2068

Fax No.: (046) 972-2069

E-mail: benison@globe.com.ph

Website: www.benison.tw.com

DESIGNER'S DEN LTD.*Office Address:*

22 Ignacio St. Corner E. Alonzo St., Daanghari, Navotas

Tel. No.: (02) 282-5254

Fax No.: (02) 281-2226

E-mail: ddenltd@yahoo.com

EDWARD KELLER (PHILIPPINES), INC.

Supplier of packaging materials and other related equipment

Representatives:

Joel T. Sanicas, Sales Manager
Teodoro Matriano III, Sales Engineer

Office Address:

Carmelray Industrial Park 1, Canlubang, Calamba City, Laguna

Tel. No.: 864-1600 Loc 163

Fax No.: 864-1696

E-mail: joel.sanicas@dksh.com

GCH INTERNATIONAL MERCANTILE, INC.

Well diversified company who also markets packaging materials and machineries for the meat processing industry

Representatives:

Rommel P. Hernandez, Assistant Vice President
Anna P. Hernandez, Marketing Director

Office Address:

Suite 506 One Corporate Plaza, Pasay Road, Makati City

Tel. Nos.: (02) 818-1645 / 818-1501

Fax No.: (02) 893-5873

E-mail: food@gchi.com.ph

HANDYWARE PHILIPPINES, INC.

Supplier of shrinkable film pouches, service contractors, especially packaging, packaging machineries and other related equipment.

Representatives:

Francisco L. Wong, President and Chief Executive Officer
Allan David Y. Wong, Senior Vice President
Head Office:
HPI Corporate Center, 1026 EDSA, Quezon City
Tel. No.: (02) 426-2888
Fax No.: (02) 426-3889
E-mail: sales@handyware.net.ph, handyware@skynet.net
Website: www.handyware.net.ph

INTEGRAFICA PRINT & PACK PHILIPPINES, INC.

Supplier of printing and packaging machineries/ equipment

Representatives:

Claus F. Rheinhardt, Managing Director
Carlos S. Villanueva, General Sales Manager
Ildefonso S. Magnifico, Product Manager
Teddy C. Buenvenida, Product Manager

Head Office:

35 Shaw Boulevard, Pasig City
Tel. No.: (02) 631-1765
Fax No.: (02) 631-7089
E-mail: ipphil@csi.com.ph

LOOPEX PACKAGING PRODUCTS, INC.

Address:

6052 Pyramid Compound, Tatalon St. No. Ugong, Valenzuela City
Tel. No.: (02) 983-9871 to 73
Fax No.: (02) 983-9874
E-mail: loopexMN@easycall.com.ph

MARKET CONNEXIONS, INC.

Supplier of packaging machineries and other related equipment

Representative:

Arlene H. Reyes, General Manager

Office Address:

19/F Kingswood Tower corner Vito Cruz and Chino Roces Streets, Makati City
Tel. No.: (02) 895-7829
Fax No.: (02) 895-7904
E-mail: mrketconn@info.com.ph

MECHANICAL HANDLING EQUIPMENT

Supplier of machineries and other related equipment

Representatives:

Nilo G. Samia, President
Roberto S. Felipe, Vice President for Sales
Veronica L. Co, Vice President for Finance

Head Office:

Suite 812 Herrera Tower, Herrera Street corner Valero Street,
Salcedo Village, Makati City
Tel. Nos.: (02) 844-8901 / 05

Fax Nos.: (02) 845-1535 / 845-1419

E-mail: mheco@skyinet.net

NISSAN SEIKO CORP.

Head Office and Factory Address:

T. Santiago St., Canumay, Valenzuela City Philippines

Tel. Nos.: (02) 294-2222/294-2220/294-4921/445-3380

Fax No.: (02) 294-2221

E-mail: nisco@nissanseiko.com, nisco@pltdsl.net

Website: www.nissanseiko.com

PACIFIC RIM PACKAGING PHILIPPINES, INC.

Representatives:

Raul A. Reyes, Sales Manager

Rene Suazo, Sales Assistant

Head Office:

408 Page 1 Building, 1215 Acacia Avenue, Madrigal Business Park

Ayala Alabang, Muntinlupa City

Tel. No.: (02) 842-3005

Fax No.: (02) 809-3235

Email: prppi@pacific.net.ph

PACKWARE PHILIPPINES, INC.

Supplier of packaging equipment and consumables

Representatives:

Edilberto T. Enriquez, Senior Sales Engineer

Raymond E. Fabian, Sales Engineer

Office Address:

Room 2006, 20/F Cityland 10 Tower, H.V. dela Costa Street, Makati City

Tel. Nos.: (02) 812-3905 / 812-8086

Fax No.: (02) 893-6236

E-mail: packware@pworld.net.ph

PACMAC, INC.

Supplier of adhesives, specialty packaging, packaging machineries and other related equipment

Representatives:

Paolo F. Villafuerte, Business Unit Director

Cesar L. Bautista, Jr. – President

Carlo L. Bautista, Executive Vice President

Head Office:

23 EDSA, Guadalupe, Makati City

Tel. Nos.: (02) 882-3377 to 84

Fax No.: (02) 882-1375

E-mail: pacmac@i-manila.com.ph

PROSS-PACK CORPORATION

Supplier of packaging machineries and related equipment

Representative:

Jonathan Gee, General Manager

Head Office:

11-A Phoenix Heights Condominium, Phoenix Subdivision

Danny Floro Street, Pasig City

Tel. Nos.: (02) 910-1301 to 03

Fax No.: (02) 671-1934

E-mail: ppc@compass.com.ph

RIECKERMAN PHILIPPINES, INC.

Supplier of packaging machineries and related equipment, specialty packaging, flexo printing machinery and plastic processing equipment.

Representative:

Thorsten Sierski, Managing Director

Office Address:

7/F Karina Building, 33 Shaw Boulevard, Pasig City

Tel. No.: (02) 634-2624

Fax No.: (02) 634-2622

E-mail: rpi@pacific.net.ph

Website: www.rieckermann.com

SPICERS INTERNATIONAL LIMITED

Supplier of paper and paperboard (folding carton, labels and overwraps, corrugated board), flexible films, packaging machineries and equipment.

Representatives:

Tan Bin Yam, President

Marcus J. Barrick, Consultant

Office Address:

Spicers Building, 4384 Montojo Street, Tejeros, Makati City

Tel. Nos.: (02) 898-1249 to 53

Fax No.: (02) 897-3815

E-mail: spicers@spicers.com

TETRA PAK (PHILIPPINES), INC.

Manufacturer of processing, filling and distribution equipment for liquid food and packaging laminates

Representative:

Noel Ayre, Managing Director

Office Address:

7/F Net one Center, 26th Street corner Third Avenue Crescent Park

West District Bonifacio Global City, Taguig City 1634

Tel. No: 818-1306

Fax No.: 818-1072

E-mail: info.ph@tetrapak.com

VERSA GROUP PHILIPPINES CORP.

Office Address:

Suite 408 King Center #57 Sgt. Rivera St. Quezon City 115 Philippines

Tel. No.: (02) 366-6868

Fax No.: (02) 366-6969

E-mail: info@versagroup.com.ph

Website: www.versagroup.com

B. OTHER PACKAGING RESOURCES

I. CONSULTANTS

ATTUNE CORPORATION

Consultant for packaging technology in general and flexible laminates in particular. Provides assistance to companies who wish to comply with Quality Management Systems, Environmental Compliance.

Head Office:

145 Washington Street, Manggahan, Pasig City 1612

Tel. No.: (02) 681-5514

Fax No.: (02) 681-2013

E-mail: elgie@globelines.com.ph

ITDI-DOST PACKAGING RESEARCH AND DEVELOPMENT CENTER

Daisy E. Tanafranca, Program Leader

E-mail: detanafranca@dost.gov.ph

DOST Complex, Gen Santos Ave., Bicutan, Taguig, Metro Manila, Philippines, 1631

Tel. No.: (02) 837-2071 loc 2271

T/Fax No.: (632) 837-7530

E-mail: packaging@dost.gov.ph

Website: <http://mis.dost.gov.ph/prdcp>

- Collaborative R&D
- Testing and Analysis
- Label and structural design
- Training and technical consultation

PRODUCT DEVELOPMENT AND DESIGN CENTER OF THE PHILIPPINES

Representatives:

Minerva P. Franco, Executive Director

Ana Ma. Veronica A. Solano, Senior Industrial Design Specialist

Office Address:

CCP Complex, Roxas Boulevard, Pasay City

Tel. Nos.: (02) 832-1112 / 36246 / 3647

Fax No.: (02) 832-3649

E-mail: pddcp@mozcom.com

PACKAGING EXPERTS SEMINAR, INC.

Packaging and operations improvement through technology assistance and / or consultancy.

Representatives:

Eric B. Manalang, Chief Executive Officer

Claro B. Aranda, Vice President

Office Address:

Unit 2706 Cityland Shaw Tower, St. Francis Ave. corner Shaw Boulevard,

Mandaluyong City

Tel. No.: (02) 637-9896

Fax No.: (02) 634-2137
E-mail: pkgxpery@pltdsl.net

PHILIPPINE EXPORTERS CONFEDERATION, INC. (PHILEXPORT)

Office Address:

ITC Complex, Roxas Boulevard Corner Sen. Gil Puyat Avenue, Pasay City

Tel. Nos.: (02) 833-2531 to 34/ (02) 831-2023

Fax Nos.: (02) 831-0231/ (02) 831-3703

E-mail: communications@philexport.ph

Website: <http://www.philexport.ph>

II. CONTRACT PACKERS

CONTRACT PACKAGING CORPORATION OF THE PHILIPPINES

Representative:

Almay Gaw See, Operations Manager

Head Office and Plant Address:

271 T. Santiago, Vicente Reales St., Malanday, Valenzuela City

Tel. No.: (02) 292-2256

Fax No.: (02) 294-0232

E-mail: cpcp@pacific.net.ph

HYPER PACK MANUFACTURING, INC.

Representatives:

Aladia P. Tabin, General Manager

Heide M. Barbacena, Administrative Assistant

Head Office and Plant Address:

98 Dowjones International compound,

Km. 19, West Service Road Sucat, Parañaque City

Tel. No.: (02) 822-6258

Fax No.: (02) 822-6260

E-mail: apt526@tri-isys.com

PRODUCT SYNERGY BOOSTERS, INC.

Packaging and packaging services, shrink and bundle packaging.

Representatives:

Roman R. Buenafe, General Manager

Agnes B. Afalla, Sales Manager

Head Office:

No.89 Marcos Highway, Barangay Mayamot, Antipolo City

Tel. No.: 645-1347

Fax No.: 682-8314

E-mail: psbiasia@pacific.net.ph

C. PACKAGING DESIGNERS

LUNA DESIGN PARTNERS

Representative:

Joel R. Enriquez, CEO

Office Address:

35 Luna St, Moonwalk Village, Las Pinas, Philippines

Tel. Nos.: (02) 801-5105 / (02)800-9292

Fax No.: (02) 801-5105

Email: lunades@pacific.net.ph

Website: www.lunadesign.com.ph

PHILIP PATRICK RAMIREZ

Office Address:

266 Dona Candelaria Street Phase 2, Ecoland Subdivision, Davao City

Tel. No.: (082) 303-1032

Mobile: +63920-7001654

PRODUCT DEVELOPMENT AND DESIGN CENTER OF THE PHILIPPINES

Representatives:

Minerva P. Franco, Executive Director

Ana Ma. Veronica A. Solano, Senior Industrial Design Specialist

Office Address:

CCP Complex, Roxas Boulevard, Pasay City

Tel. Nos.: (02) 832-1112 / 36246 / 3647

Fax No.: (02) 832-3649

E-mail: pddcp@mozcom.com

D. PHILIPPINE GOVERNMENT AGENCIES CONCERNED WITH FOOD AND FOOD PACKAGING

BUREAU OF EXPORT TRADE PROMOTION

2F DTI-International Building 375 Sen. Gil Puyat Ave., Makati City, Philippines
1200

Tel. Nos.: (02) 890-4692 / 890-4752

Fax No.: (02) 890-4655

E-mail: sueguro@yahoo.com, betpasea@dti.gov.ph

BUREAU OF FOOD AND DRUGS

Civic Drive, Filinvest Corporate City
Alabang, Muntinlupa City 1781 PHILIPPINES
+632-8070721 / +632-8425606
+632-8425606

E-mail: bfad@bfad.gov.ph

Region XI:

Salvador O. Estrera, MD, MPH, CESO IV
Regional Director
CHD for Southern Mindanao 8000 Davao City
Expedita Reyes
Tel. No.: (082) 227-5903
Fax No.: (082) 221-6320

DEPARTMENT OF AGRICULTURE-BUREAU OF AGRICULTURAL SYNTHESIS

Suraida U. Guro
Country Desk Officer
ASEAN/Other Asia Division

ITDI-DOST PACKAGING RESEARCH AND DEVELOPMENT CENTER

Daisy E. Tanafranca, Program Leader

E-mail: detanafranca@dost.gov.ph

DOST Complex, Gen Santos Ave., Bicutan, Taguig, Metro Manila, Philippines, 1631

Tel. No.: (02) 837-2071 loc 2271

T/Fax No.: (632) 837-7530

E-mail: packaging@dost.gov.ph

Website: <http://mis.dost.gov.ph/prdcp>

- Collaborative R&D
- Testing and Analysis
- Label and structural design
- Training and technical consultation

E. FOOD AND FOOD PACKAGING ASSOCIATIONS IN THE PHILIPPINES

COCOA FOUNDATION OF THE PHILIPPINES

1977 Commonwealth Ave, Diliman, Quezon City

Tel. No.: (02)952-6397

Fax No: (02) 431-9277

Mobile: +63920-9383416

E-mail: cocoaphil1977@yahoo.com; efuadavid@yahoo.com.ph

CHAMBER OF AGRICULTURE FISHERIES AND FOOD INDUSTRY OF NORTHERN MINDANAO (CAFFINORMIN)

2/F United Way Bldg., Capitol Compound, Cagayan De Oro City

FOOD PROCESSORS ASSOCIATION OF DAVAO, INC. (FPAD)

c/o DCCCII SME Center, 2/F DCCCII Bldg. J.P. Laurel Avenue, Davao City

Tel. Nos.: (082) 244-0753 / 300-2198 / 292-8528

Fax No.: (082) 292-3488

E-mail: tinaramos0724@yahoo.com

FOOD PROCESSORS ASSOCIATION OF NORTHERN MINDANAO (FOPANORMIN)

c/o Motherland Food Products Balungis, Balulang Cagayan De Oro City

Tel. No.: (088) 350-3675

PACKAGING INSTITUTE OF THE PHILIPPINES

Vicente L. Co –Past President and Director

Unit 725 Cityland Shaw Tower

St. Francis Avenue cor Shaw Boulevard

Tel. Nos.: (02) 687-3051 / (02) 687-3143

Fax No.: (02) 687-2018

E-mail: pipmlax@info.com.ph

Website: www.pip.org.ph

PHILIPPINE AMALGAMATED SUPERMARKETS ASSOCIATION (PAGASA)

Steven T. Cua-President

2 Nicanor A. Ramirez St. corner E. Rodriguez Sr., Ave, Mabuhay Rotonda, 1113

Quezon City, Philippines

Tel. Nos.: (02) 732-0509/711-1290

Fax No.: (02)732-0509

Email: welcome@pagasa.org.ph

Website: www.pagasa.org.ph

PHILIPPINE ASSOCIATION OF MEAT PROCESSORS, INC. (PAMPI)

203-204 Sunrise Condominium Ortigas Ave., Greenhills, San Juan Metro Manila
T/fax.: (02) 942-3282

PHILIPPINE EXPORTERS CONFEDERATION, INC. (PHILEXPORT-XI)

Door 8 2/F Grandland Bldg., R. Castillo St., Davao City
Tel. No.: (02) 234-5564 to 65

PHILIPPINE FOOD PROCESSORS AND EXPORTERS ORGANIZATION, INC

Edward F. David-Chairman
Unit 1205, 12th floor, Jollibee Plaza
F. Ortigas Avenue (former Emerald)
Ortigas Center, Pasig City, 1605 Philippines
Tel. Nos.: (02) 634-3304 / 3466 / 2171
Fax No.: (02) 637-7434
E-mail: philfoodex@tri-isys.com
Website: www.philfoodex.com

F. LAWS AND REGULATIONS ON FOOD PACKAGING AND LABELING IN DOMESTIC AND MAJOR WORLD MARKETS

I. Administrative Order No. 90-a s. 1980

Republic of the Philippines
Ministry of Health
FOOD AND DRUG ADMINISTRATION
Manila

ADMINISTRATIVE ORDER
No. 90-a s. 1980

SUBJECT: NAMING OF FRUIT BEVERAGES

To avoid confusing and misleading presentation of fruit beverages, the following definitions shall serve as the guidelines of naming of fruit beverages.

1. Fruit Juice - consists of fermentable but unfermented juice obtained:

- a. from the fruit by a mechanical process which shall cause the removal of seeds and excess pulp, the finished product having the characteristic color, flavor and aroma of the juice of the fruit from which it was obtained; or
- b. from concentrated fruit juice by the replacement of water in the amount necessary to obtain the organoleptic (sensory) and chemical properties of the juice obtained by the same mechanical process mentioned above.

It may contain added sugar, provided that, when more than 4% (w/w) sugar has been added the word "sweetened" or "with added sugar" shall appear conspicuously on the main panel of the label.

2. Concentrated Fruit Juice - contains only juice as defined above, from which water has been removed by physical means reducing the volume of the juice by about 50%.

3. Fruit Juice Drink - is a ready to drink beverage prepared by mixing water with fruit juice concentrate and into which sugar and citric acid may be added to adjust the soluble solids content and acidity of the product. The main ingredient which is the fruit juice concentrate is composed of fruit juice, essential oils, essences or extracts, with or without added sugar.

4. **Fruit Drink Concentrate** – is a blend of fruit beverage base and syrup. The fruit beverage base is mixture of fruit flavors, essences and coloring material. Citric acid and preservatives may be present in the base or may be present in the base or may be added during the preparation of the concentrate. Each part of the concentrate shall be diluted with not less than one part of water to produce a ready drink beverage.
5. **Fruit Nectar** – is a fermentable but unfermented product obtained by the addition of water and sugar to concentrated fruit juice or fruit puree or a mixture of these products, with or without added citric acid. It varies from a nearly clear liquid to a mixture high in suspended solid and commonly refers to pulpy fruit beverages derived from fruits other than citrus fruits.
6. **Fruit Drink Mix** – is a mixture of dry or almost dry ingredients (fruit flavors, sugar, citric acid, other additives) that are readily soluble in water. It may contain dehydrated fruit juice.

Fruit beverages with label claims that do not conform with the definitions stated herein shall be considered misbranded under Section 15 (g) of R.A. 3720.

II. **Administrative Order No. 88-B s. 1984**

Republic of the Philippines
Ministry of Health
BUREAU OF FOOD AND DRUGS
Manila

Administrative Order
No. 88-B s. 1984

SUBJECT: Rules and regulations Governing the labeling of prepackaged Food Products Distributed in the Philippines

Pursuant to the provisions of Section 26 (a) of R.A. 3720, otherwise known as the “Food, Drug and Cosmetic Act”, the following rules and regulations on the labeling of prepackaged food products, imported or locally produced are hereby promulgated for the information and guidance of all concerned:

Section 1. Definition of Terms

For the purpose of this labeling regulation, the term:

- 1.1. **Container** means any form of packaging material which completely or partially enclose the food (including wrappers). A container may enclose the food as a single item or several units or types of prepackaged food when such is presented for sale to the consumer.
- 1.2. **Food** means any substance, whether processed, semi-processed or raw which is intended for human consumption and including beverages,

chewing gum and any substance which has been used as an ingredient or a component in the manufacture, preparation or treatment of “food”.

- 1.3. **Food Additives** means any substance not normally consumed as food by itself and not normally used as a typical ingredient of the food, whether or not it has nutritive value, the intentional addition of which to food for a technological (including organoleptic) purpose in the manufacturing, processing, preparation, treatment, packaging, transport for holding of such food results, or maybe reasonably expected to result (directly or indirectly) in its or its by – product becoming a component of (or otherwise affecting the characteristic of) such food.
- 1.4. **Food Standard** is a regulatory guideline that defines the identity of a given food product (i.e. its name and the ingredients used for its preparation) and specifies the minimum quality factors and, when necessary, the required fill of container. It may also include specific labeling requirements other than or in addition to the labeling requirements generally applicable to all prepackaged foods.
- 1.5. **Ingredient** means any substance, including a food additive, used as a component in the manufacture or preparation of food and present in the final product (in its original or modified form).
- 1.6. **Label** includes any tag, brand, mark, pictorial, or other descriptive matter, written, printed, marked, embossed or impressed on or attached to a container of food.
- 1.7. **Labeling** means any written, printed or graphic matter (1) upon any article or any of its container or wrappers or (2) accompanying the packaged food.
- 1.8. **Lot** refers to quantity of food products under essentially the same condition during a particular production schedule.
- 1.9. **Nutrition Information** means any representation which states, suggests or implies that a food has particular nutritional properties including but not limited to the energy value and to the content of protein, fat and carbohydrates, as well as vitamins and minerals.
- 1.10. **Prepackaged** means packaged or made up in advance in a container, ready for sale to the consumer.
- 1.11. **Processing Aid** means a substance or material not including apparatus or utensils, and not consumed as a food ingredient by itself, intentionally used in the processing of food to achieve a certain technological purpose which may result in the non-intentional but unavoidable presence of residues or derivatives in the final product.

Section 2. General Provisions

- 2.1 Prepackaged food shall not be described or presented on any label or in any labeling in a manner that is false, misleading or deceptive or is likely to create erroneous impression regarding its character in any respect. It shall not be described or presented on any label or in any labeling by words, pictorial or other devices which refer to or are suggestive either directly or indirectly, of any other product with which such food might be confused, or in such a manner as to lead the purchaser or consumer to suppose that the food is connected with such other product.
- 2.2 Food packages shall have labels that carry the necessary information about the product.
- 2.2.1 The “Principal Display Panel” of the label shall be that part which, either through design or general use, is presented or shown to the consumer under customary conditions of display for retail sale.
- 2.2.2 The “Information Panel” of the label shall be that part immediately continuous to the principal display panel and in the case of rectangular, cylindrical or four-sided (tetra-pak) containers, any of the sides adjacent to the principal display panel except the bottom side which serves as the base of package.
- 2.3 Every word, figure or statement required to appear on the label or labeling shall be printed legibly with such conspicuousness and in such terms as to render it likely to be understood under customary condition of purchase and use. Where the label of a food package is so small that it prevent the use of letters of the prescribed size or where it concerns secondary or optional information, letters or proportionately reduced size may be used provided the prescribed particulars are visible and legibly shown and the designated label space is proportional to the size of the package.

Section 3. Mandatory Label Information

The labels of all prepackaged foods shall bear the following information:

3.1. Name of the Food

- 3.1.1. The name shall indicate the true nature of the food and shall normally be specified and not generic.
- a) Where a name or names have been established for a particular food in a Food Standard, any one of these names shall be used.
- b) In other cases, a common or usual name, or in the absence thereof, an appropriate descriptive name shall be use.
- c) A “coined” or “fanciful” name may be used provided it is not misleading or confusing.

3.1.2. For the consumer's better understanding of the true nature and condition of the food, there shall appear in the label either in conjunction with, or in close proximity to the name of the food, such additional words or phrases, as necessary, to state the type of packing medium, form or style, and the condition or type of treatment it has undergone (e.g. dried, freeze-dried, concentrated, smoke, reconstituted, etc.). However, if the form (whole, slices, diced, etc.) is visible through the container or is depicted by an appropriate vignette, the particular form need not be included in the statement of the name of the food.

3.1.3. The name of the food shall be presented in bold type letters on the principal display panel and shall be in a size reasonably related to the most prominent printed matter on such panel, e.g., trade mark or brand name.

3.2. List of Ingredients

3.2.1. A complete list of ingredients shall be declared in descending order of proportion on either the principal display panel or information panel except that when a food product is covered by a Food Standard, only the optional ingredients shall be declared unless otherwise required by such regulation.

3.2.2. Added water shall be declared in the list of ingredients if such a declaration would result in a better understanding of the product's composition by the consumer except when the water forms part of an ingredient such as brine, syrup or broth and declared as such in the list of ingredients.

3.2.3. A specific name, not a collective (generic) name shall be used for an ingredient except that spices, flavors and food colors other than those sold as such, may be designated as spices, flavors and food color without naming the specific materials.

3.2.3.1. Spices shall refer to any aromatic vegetable substance in the whole, broken, ground or any other form, except those substances which have been traditionally regarded as food.

3.2.3.2. Flavors and flavoring substance are classified in the following categories:

a) **Natural flavors** – flavoring substance derived through appropriate physical processes from spices, herbs, fruits or fruit juices, vegetable or vegetable juices, edible yeast, bark, bud, root, leaf of plant materials, meat, fish, poultry, eggs, dairy products or fermentation products thereof.

- b) **Nature** – identical flavoring substance – substances chemically derived from aromatic materials or obtained synthetically, which are chemically identical to substances present in natural products intended for human consumption.
- c) **Artificial flavoring substances** – substances that impart flavor but which have not been identified in natural products or natural sources of flavorings.

3.2.3.3. Flavor as classified above shall be declared as “Natural Flavor(s)”, “Nature – identical flavor(s)” or “Flavor(s)” for (a), (b) and (c) respectively. In the case of combination of Natural Flavors and Nature – identical flavors it shall be declared as such or simply “Flavors”.

3.2.3.4. Any pyroligneous acid or other artificial smoke flavors used as an ingredient in a food shall be declared as artificial flavor or artificial smoke flavor. No representation may be made, either directly or implied, that a food flavored with pyroligneous acid or other artificial smoke flavor has been smoked or has a true smoke flavor, or that a seasoning sauce or similar product containing pyroligneous acid or other artificial smoke flavor and used to season or flavor other food will result in a smoked product or one having a true smoked flavor.

3.2.3.5. Coloring substances shall be declared by their common name or as “Food Color(s)” or “Color(s)” for those that are derived from or identical with substances derived from plant materials, and as “Artificial Color(s)” for coal-tar dyes or other synthetic chemical compounds.

3.2.3.6. The specific names of vegetable oil used shall be indicated. In the case of mixture of two or more vegetable oils the declaration shall be in the following manners “vegetable oil” (name of oils in decreasing order of proportion) “or blend of vegetable oil” (name of possible oil blends).

3.2.4. Declaration of Food Additives

3.2.4.1. Food additives shall be declared by their common name or their class name which indicate their functional categories.

The following class names may be used except when otherwise stated in a food standard.

Anticaking Agent(s)
Acidulant(s)/Food Acid(s)

pH-Control Agent(s)
Emulsifier(s)
Firming Agent(s)
Flavor Enhancer(s)
Flour Treatment Agent(s)
 Bleaching Agent(s)
 Dough Conditioner(s)
 Maturing Agents
Glazing Agent(s)
Humectant(s)
Leavening Agent(s)
Preservative(s)
 Antimicrobial Agent(s)
 Antioxidant(s)
Stabilizer(s) thickener(s)
 Modified Starch(es)
 Vegetable Gum(s)
Sequestrant(s)

3.2.4.2. Vitamins and Minerals

All added vitamins and minerals shall be declared individually in the list of ingredients except that when a nutrition information table is presented in the label, the collective term “Vitamins and Minerals” may be declared in the list of ingredients. Provided, however, that when the nutrition information table declares other vitamins and minerals which have not been added to the product, the added vitamins and minerals shall be specified either in the list of ingredients or in the nutrition information table.

3.2.4.3. The following substances shall be declared by their common name:

- a) Sodium Chlorite/Salt
- b) Sodium Nitrite
- c) Sodium/Potassium Nitrite
- d) Monosodium Glutamate/MSG/Vetsin
- e) Specific name for non-nutritive sweeteners

3.2.4.4. When the acidulant used is acetic acid or sodium diacetate in the case of dehydrated food products, e.g., soup mixes, they may be declared as such or as acidulant(s) but in no case shall the terms vinegar or vinegar powder be used to refer to these substances.

3.2.4.5. Processing aids and food additives carried over into food (from another food that was used as an ingredient) at levels less than those required to achieved technological function, need not be declared in the list of ingredients.

3.3. Net Contents and Drained Weight

- 3.3.1. The net content shall be declared using the metric system of measurement or “SI” (International System of Units) on either the principal display panel or the information panel and in line generally parallel to the base of the package. The Declaration shall be made in the following manner:
- a) for liquid foods, by volume;
 - b) for solid foods, by weight, except that when such foods are sold by number, a declaration of count may be made;
 - c) for semi-solid or viscous foods, either by weight or volume.
- 3.3.2. Foods packed in a liquid medium normally discarded before consumption may carry a declaration of drained weight.
- 3.3.3. The declaration of contents shall appear in conspicuous and legible bold face print or type in distinct contrast to other matters on the panel where it is declared.
- 3.3.4. The net contents declaration shall be in letters and numerals of a type size established in relation to the height of the label of the food package and shall be uniform for all packages of substantially the same size by complying with the following type size specifications:
- a) Not less than 2mm in height on packages not more than 60mm or bottles not more than 200mm in height.
 - b) Not less than 2.5mm in height on packages more than 80mm but not more than 160mm or bottles more than 200mm but not more than 400mm in height.
 - c) Not less than 3.5mm in height on packages more than 160mm but not more than 260mm or bottles more than 400 but not more than 650mm in height.
 - d) Not less than 5mm in height on packages more than 260mm or bottles more than 650mm in height.
- 3.3.5. For food packages with surface areas of less than 30cm² the minimum type size for declaration of net contents shall be 1.5mm.
- 3.3.6. For multi unit retail packages, a statement of the quantity of contents on the outside package shall include the number of individual units, the net content of each individual unit, and in parenthesis the total quantity of contents of the multiunit package.

A multi unit retail package may thus be properly labeled.

“20 x 10 g sachets (net wt. 200 g)” or

“6 x 300 ml bottles (1.8 L or 1000 ml)”

However, the number of individual units in a multiunit retail package may not be declared if the number of the units can be clearly seen and easily counted without opening the package.

3.4. Name and address of Manufacturer, Packer and Distributor

3.4.1. The name and address of either the manufacturer, packer or distributor of the food shall be declared on the label.

3.4.1.1. The street, City/town and province shall be indicated except that the street address may be omitted if the company's name, as declared on the label, is listed in a current telephone directory.

3.4.1.2. If a manufacturer with corporate headquarters in Metro Manila, has plant in many cities and towns, the name of the company as listed in a current telephone directory would also suffice provided every food package has a code/mark to identify the processing plant where it was produced.

3.4.2. If the food is not manufactured by the person or company whose name appears on the label, the name must be qualified by “manufactured for” or “Packed for” or similar expression.

3.4.3. The country of origin shall be indicated if the product is being exported or imported.

3.4.4. In the case of products carrying foreign brands or manufactured under license by a foreign company, the name or name and address of the foreign company, if declared shall be in letters of type size not bigger than those used for the local company.

3.4.5. The name and address of the importer or local distributor shall be declared in the labels of imported products except for sole legal distributors/importers.

3.5. Lot Identification

The lot identification code shall be embossed or otherwise permanently marked on immediate individual packages or containers.

Section 4. Nutrition Information

Nutrition information may be included on the label or in the labeling provided it conforms to the requirements of this section.

4.1. The nutrition information shall be presented through the declaration of protein, carbohydrate, fat, energy value vitamin and mineral content of the food in tabulated form.

4.1.1. The declaration of nutrient quantities shall be on the basis of the food as packaged. Another column of figures may be used to declare the nutrient quantities on the basis of the food as consumed after cooking or other preparation provided the specific method of cooking or preparation shall be disclosed in a prominent statement following the information.

4.1.2. All nutrient quantities shall be declared in relation to the average or usual serving in terms of slices, pieces or a specified weight or volume.

4.1.3. Protein, Carbohydrate and fat content shall be expressed to the nearest gram except that if a serving/portion contains less than one gram, the statement “contains less than one gram” or “less than one gram” may be used.

4.1.4. Energy value shall be expressed in terms of calorie, kilocalories (Kcal), joules or kilojoules (kjoules).

4.1.5. Vitamin and Mineral content shall be expressed in terms of percentage of Recommended Daily allowances (RDA) or by weight. International Units (I.U.) shall be used for Vitamins A, D and E.

4.1.6. The RDA values shall be based on the Philippine RDA except that in the absence thereof for certain nutrients, the FAO/WHO or U.S. RDA values may be cited and shall be specified. In the case of imported products, RDA values of the country of origin may be indicated.

4.1.7. The percentage of RDA shall be expressed in 2 – percent increments up to and including the 10 – percent level, 5 – percent increments above 10 – percent and up to and including the 50 percent level, and 10 – percent increments above the 50 – percent level.

4.1.8. Nutrients present in amounts less than 2 percent of the RDA shall be indicated by zero, or by the statement – “contains less than 2% of the RDA” or by an asterisk referring to this statement, or not declared at all.

- 4.1.9. Claims that a food product is enriched/fortified with vitamins and/or minerals shall be made only when the amount of added vitamin(s) and/or mineral(s) is in accordance with the level(s) specified in the Food Fortification Guidelines and the nutrition information shall appear on the label.
- 4.1.10. Fatty acid composition cholesterol content and sodium content may also be declared.
- 4.2. The added nutrients for fortification can be in the form of nature identical nutrients or in the form of naturally occurring food containing large amounts of the desired nutrients.
- 4.3. For the purpose of compliance with nutrient label declarations.
- a) The nutrient content of a food shall be at least equal to 80 percent of the value for that nutrient declared on the label at any point in time within the expected shelf-life of the product. Provided, that no regulatory action will be based on a determination of a nutrient value which falls below this level by a factor less than the variability generally recognized for the analytical method used in that food at the level involved.
 - b) The carbohydrate, fat or energy value shall not exceed 20 percent of the value declared on the label.
 - c) The sample for nutrient analysis shall consist of a composite of 12 sub-samples (consumer units) taken one from each of 12 different randomly chosen shipping cases, to be representative of a lot. Composite shall be analyzed by AOAC Methods where available or in the absence thereof, by reliable and appropriate analytical procedure.
- 4.4. A food labeled under the provision of this section shall be deemed to be misbranded if its labeling represents, suggest or implies:
- 4.4.1. That the food because of the presence or absence of certain dietary properties, is adequate or effective in the prevention, cure, mitigation or treatment of any diseases or symptoms when such claim cannot be substantiated.
 - 4.4.2. That a balanced diet of ordinary foods cannot supply adequate amount of nutrients.
 - 4.4.3. That the food has dietary properties when such properties are of no significant value or need in human nutrition. Ingredients or substances which have not been combined with vitamins and/or minerals, added to food labeled in accordance with this section, or otherwise used or represented in any way which states or implies nutritional benefit. Ingredients of this type may be

marketed as individual products or mixtures thereof; Provided, that the possibility of nutritional, dietary, or therapeutic value is not stated or implied.

- 4.4.4. That a natural vitamin in a food is superior to an added or synthetic vitamin, or to differentiate in any way between vitamins naturally present those added.

Section 5. Labeling of Food Additives

5.1. Food Additives, when packed in retail containers and sold either through normal distribution channels (e.g., supermarkets, grocery stores) or directly to food processors, shall be properly labeled, indicating the information required in sub-section 5.1.1. to 5.1.7.

5.1.1.a) the name shall be specific preferably the name indicated in the BFAD's List of Permissible Food Additives or a trade/brand name may be used which shall be accompanied by a descriptive statement pertaining to the functional use of the additive.

b) Color additives, when sold as such, shall be referred to as "Food Color" and immediately below these words the component(s) shall be indicated.

5.1.2. Listing of Additives components

a) All substances present shall be listed in the order of decreasing proportion. When one or more of the food additive(s) is subject to a quantitative limitation as specified in the BFAD's List of Permissible Food Additives, the quantity or proportion of the additive(s) shall be indicated in the label.

b) In the case of Flavorings, each flavoring component need not be given. The generic expression "Flavor" or "Flavoring" shall be used and indicating the nature of the flavor by using the qualifying words, "natural", "nature-identical", "artificial" or a combination of these words, as appropriate.

c) When compounded additive or flavoring preparations contain coloring substances the name of each coloring substance shall be indicated.

5.1.3. The words "For Food Use", "Food Grade" or a statement similar thereto shall appear prominently on the principal display panel of the label, except when the word 'food' already appears as part of the name of the product as in "Food Color".

5.1.4. Adequate information shall be given about the manner in which the food additive is to be used either on the label or a package insert. Whenever there are specified restrictions for any of the

components, there shall be information pertaining thereto to ensure compliance with the restrictions.

5.1.5. Food additives with a limited shelf-life shall carry an open-date mark which shall signify that beyond this date the effectivity of the additive, for its intended use is diminished.

5.1.6. Storage instructions shall be indicated, particularly when the stability of the additive depends there on.

5.2. For food additives that are packed in non-retail containers and/or solely destined for further industrial processing, the required information, other than those indicated in sub section 5.1.1. and 5.1.6. may be stated in a brochure which shall be given to the buyer together with documents relating to its sale.

Section 6. Other Requirements

6.1. Open – Date Marking

Prepackaged food shall be open – date marked in compliance with the “Guidelines for Open – Date marking of prepackaged Foods”.

6.2. Alcoholic Beverages

In addition to the labeling requirements under section 3 of this regulation, the alcohol content in terms of percentages or proof units shall be indicated on the principal display panel of the label of alcoholic beverages.

6.3. Language

6.3.1. The language used for all information on the label shall be either English or Filipino or any major dialect or a combination thereof. For food products intended for export the language acceptable to the importing country shall be used.

6.3.2. In the case of imported food products, labels where in the information are declared in a foreign language must also carry the corresponding English translation, otherwise such products shall not be permitted for local distribution.

6.4. Additional Information

Additional information when stipulated in a Food Standard or any other BFAD regulation shall be indicated on the label.

Section 7. Misleading Declarations/Representations

The situations described in this section are example of what have been considered misleading. The BFAD reserves its right to rule against other form of misleading declaration/representations.

7.1. Any representation relative to the flavor of the food product as depicted on the label, labeling or advertising material which is inconsistent with Sections 3.2.3.2 and 3.2.3.3.

7.2. Use of Photographs and Graphic Representations

7.2.1. Photographs of fruits, vegetables, poultry, fish, meat or eggs whether fresh or cooked, whole or sliced shall not appear on the label unless the product contains such materials or substances naturally derived from them. If flavoring substances have been added to boost or reinforce the natural flavor of a given material, the words "Flavor Added" or any statement to that effect shall appear conspicuously and in close proximity to the photograph.

7.2.2. Graphic representations used to depict the above mentioned materials (fruits, vegetables, etc.) are acceptable provided these do not vividly illustrate the actual appearance of such materials.

7.2.3. Pictures of food preparations or dishes may appear on the labels of products like sauce mixes or other similar products that are used as ingredient(s) for the preparation of such food/dishes provided the statement "Serving Suggestion" or any other statement of similar import appear with the picture.

7.3 Use of Names of Places

7.3.1 Names of places may be used as part of the name of the product (a) if the product is produced in the place cited or (b) if the product contains the characterizing ingredient(s) and/or prepared in exactly the same manner as the product identified with said place. However, in the case of (b), if the place cited is in another country, it shall be qualified by the word "style" except when reference to the place is accepted as a generic term for that product.

7.3.2. Use of names of places as Brand Name is acceptable provided the presentation is not misleading, i.e., it does not appear as part of the name of the product.

Section 8. Exemptions

8.1. Exemptions from the labeling requirements shall be allowed in the following situation:

- a) A shipment or other delivery of a food which is in accordance with the practice of the trade, to be processed, labeled or repacked in substantial quantity at establishment other than that where originally processed or packed, shall be exempt from compliance with labeling requirements during the time of introduction into the movement in commerce and the time of holding in such establishment.
- b) A food, while held for sale, shall be exempt from labeling requirements, if said food, having been received in bulk containers at a retail establishment, is accurately weighed, measured or counted either within the view of the purchaser or in compliance with the purchaser's order.

8.2 Exemptions from any specific provision(s) of this labeling regulation may be granted under justifiable circumstances. Petition for such exemptions should be submitted to the Bureau of Food and Drugs for appropriate action.

Section 9. Any article of food that is misbranded when introduced into domestic commerce may be seized when the director of Bureau of Food and Drugs or his duly authorized designate has probable cause to believe from facts found by him or any official or employee of the Bureau of Food and Drugs that the misbranded article is dangerous to health, or that the labeling of the misbranded article is fraudulent or would be in material respect misleading to the injury or damage of the purchaser or consumer.

Section 10. Any violation of the provision of this rules and regulation shall render the article misbranded and the responsible person shall be subject to the penal provision of section 12 (a)of R.A. 3720. In addition, administrative sanctions, such as suspensions or revocation of license to operate, fines or written notice of warning, may likewise be imposed by the Bureau of Food and Drugs, in the discretion of its Director.

In case of the juridical person, the penalty arising out of the criminal offense, shall be imposed upon the president, Manager or head and of the members of the Board of Directors or governing body of the firm or establishment.

Section 11. All orders, regulation or guidelines or parts thereof in conflict with the provisions of this Administrative Order are hereby repealed or modified accordingly.

This regulation shall take effect immediately upon approval and publication in the Official Gazette.

There shall be a maximum period of 18 months from the date of effectivity to modify and consume inventories of existing prepackaged food labels which are violative of this regulation. In the case of gross violation the Bureau of Food and Drugs shall order compliance within a period shorter than 18 months.

III. ADMINISTRATIVE ORDER No. 16 s. 1979

Republic of the Philippines
Ministry of Health
Bureau of Food and Drugs
Manila

ADMINISTRATIVE ORDER

No. 16 s. 1979

SUBJECT: Regulation Part B-12 Date Marking of Prepackaged Foods

High temperature and humidity which is characteristic of tropical conditions tend to affect the stability of food products, contributing to their rapid deterioration. Hence, date marking of prepackaged foods is deemed necessary in order to provide information for the protection of the interest and health of consumers.

12.0 Section 15(f) of the Food, Drug and Cosmetic Act provides that a food shall be deemed to be misbranded if any word, statement of other information required by or under authority of this Act to appear on the label or labeling is not prominently placed thereon with such conspicuousness and in such terms as to render it likely to be read and understood by the ordinary individual under customary conditions of purchase and use. Under the authority of this Section and section 26(a) of R.A. 3720, this Order is hereby prescribed.

12.1 As used in this Order, the terms:

(a) Prepackaged means packaged or made up in advance, ready for retail in any container.

(b) Lot number, batch number or control number refer to any combination of letters or numbers by which the history of the manufacture, control, packaging and distribution of the product is determined.

(c) "Consume before" date is the period after which the quality of the product or any specifications (microbiological quality, nutritional value,

physico-chemical and organoleptic properties), which the food tacitly or expressly claims to possess, is significantly impaired.

12.2 In addition to the lot, batch or control number, packages of processed foods listed in Section 12.3 of this Order shall be embossed or otherwise permanently marked with a "consume before" date which shall be expressed in terms of month and year e.g. "consume before May 1980."

12.3 The following processed foods shall carry a "consumer before" date and specific storage instruction.

Milk (fresh, pasteurized, filled, reconstituted, cultured)

Butter

Cream

Yoghurt

Chocolate/Chocolate Flavored drinks

Bakery products

Cheese and Cheese Products

Cured Meat Products (not canned)

Frozen Fish, Meat, Poultry and Marine Products

Dietary Foods and Food Preparations for Infants

Such other food products which the Minister may include in this Order

12.4 Processed foods without the prescribed "consume before" date under this order shall be deemed to be misbranded as provided for in section 15(f) of R.A. 3720.

12.5 The start-up date for this date marking order shall be on the date of effectivity. Food manufacturers and importers may start complying with this Order at any time from the start-up date prescribed herein; provided that, starting July 1979 all processed foods listed in Section 12.3 of this Order shall carry the prescribed "consume before" date.

12.6 These regulations shall take effect thirty days after publication in the Official Gazette.

IV. Administrative Order No. 134 s. 1984

Republic of the Philippines
Department of Health
OFFICE OF THE SECRETARY
San Lazaro Compound, Rizal Avenue, Manila

**Administrative Order
No. 134 s. 1984**

SUBJECT: AMENDMENT TO THE REVISED 2001 SCHEDULE OF FEES AND CHARGES OF BFAD FOR FOOD MANUFACTURERS

In consideration of the plight of small food manufacturers, BFAD's Revised Schedule of Fees and Charges set forth in AO 50 s. of 2001 is hereby amended thus:

Classification	Initial (1 year validity)	Renewal (2 years validity)
14. FOOD MANUFACTURER		
14.1 (a) With capital of not more than Php 250,000	Php 500.00	Php 1,000.00
(b) Over Php 250,000 but not more than Php 500,000	Php 750.00	Php 1,500.00
(c) Over 500,000 bunt not more than Php 1,000,000	Php 1,000.00	Php 2,000.00

Except as above provided, all other fees and charges set forth in AO No. 50 s. 2001 shall remain in full force and effect.

V. BUREAU CIRCULAR No. 2007-002

REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF HEALTH
BUREAU OF FOOD AND DRUGS
Civic Drive, Filinvest Corporate City
Alabang, Muntinlupa City

BUREAU CIRCULAR
No. 2007-002

TO : ALL MANUFACTURERS, IMPORTERS, ADVERTISERS,
ADVERTISING AGENCIES AND OTHERS CONCERNED.

SUBJECT : GUIDELINES IN THE USE OF NUTRITION AND HEALTH
CLAIMS IN FOOD

I. Rationale

It is a policy of the State as embodied in Article II, Section 15 of the 1987 Constitution to protect and promote the right to health of the people and instill health consciousness among them and in Section 12, Article XIII of the 1987 Constitution to establish and maintain an effective food and drug regulatory system and undertake appropriate health manpower development and research, responsive to the country's health needs and problems.

It is further declared as a policy of the State under Republic Act No. 7394 or the Consumer Act of the Philippines to enforce compulsory labeling, and fair packaging to enable the consumer to obtain accurate information as to the nature, quality and quantity of the contents of consumer products and to facilitate comparison of the value of such products. It is likewise declared therein that the State shall protect the consumer from misleading advertisements and fraudulent sales promotion practices.

In the implementation of the foregoing policies, Section 15 (2), Chapter 4, Title IX, Book IV of the Administrative Code of 1987 authorizes the Bureau of Food and Drugs (BFAD) to act as the policy formulation and sector monitoring arm of the Secretary of Health on matters pertaining to food, drugs, traditional medicines, cosmetics and household products containing hazardous substances, and to formulate rules and regulations and standards in accordance with Republic Act No. 3720, as amended by Executive Order No. 175 s. 1987, and other pertinent laws for their proper enforcement. In addition, the BFAD is empowered to prescribe general standards and guidelines with respect to the veracity of nutritional and medicinal health claims in the advertisement of food, drugs and cosmetics in the various media and to monitor such advertisements.

On the other hand, the Joint Department of Agriculture and Department of

Health Administrative Order (DA-AO No. 2005-0001 and DOH-AO No. 2005-0028) expressly cited in its premises that “Philippine accession to GATT-WTO and various bilateral and multilateral trade agreements requires compliance with international trade regulations, including the harmonization of national food standards with international food standard-setting body as the Codex Alimentarius Commission.” The harmonization of standards, food in particular, is generally viewed as a contributory factor to the protection of consumer health.

II. Guidance / Directive

Based on the foregoing premises, the Bureau of Food and Drugs under the Department of Health, hereby adopts the ***Codex Alimentarius Commission Guidelines for Use of Nutrition and Health Claims*** (CAC/GL 23-1997, Rev. 1-2004) in the evaluation of the use of nutrition and health claims in food labeling and in the advertisement of food products. The above guidelines shall be used in addition to, and in so far as it is consistent with, existing national laws on labeling and advertisement of consumer products as well as the rules and regulations implementing such laws.

This Circular shall take effect immediately.

G. INFORMATION ON STANDARDS OF LOCAL MARKETS

BUREAU OF PHILIPPINE STANDARDS (BPS)

The Bureau of Product Standards (BPS) is a governmental agency under the Department of Trade and Industry (DTI). It is the National Standards Body of the Philippines established by Republic Act No. 4109 (Philippine Standardization Law) and Executive Order No. 133.

As the National Standards Body, BPS is mandated to develop, implement, and coordinate standardization activities in the Philippines. It is primarily involved in standards development, product certification, and standards implementation/promotion to raise the quality and global competitiveness of Philippine products at the same time to protect the interests of consumers and businesses.

In order to develop reliable and market-driven standards in all sectors, the BPS focused its efforts on the implementation of the Philippine Standardization Strategy (PSS), a blueprint of the standardization activities of the country, which intends to help strengthen Philippine competitiveness abroad, build upon existing public/private partnership to further government use of standards and to address key quality of life issues such as safety, health and the environment.

Realizing the benefits of international standards to Philippine trade and industrial development, the BPS ensures that the Philippine National Standards (PNS) developed are at par with international standards. It has been actively participating in international and regional standardization activities so as to increase the competitiveness of Philippine products and services. The strategic linkages of BPS includes its membership to the International Organization for Standardization (ISO) and to regional bodies like the Asia Pacific Economic Cooperation, Sub-Committee on Standards and Conformance (APEC SCSC), and the ASEAN Consultative Committee for Standards and Quality (ACCSQ).

The BPS, through its Product Certification Scheme, makes sure that conformity in standards is strictly observed by the industry in providing safe and world-class products. Under the scheme, products that are covered by mandatory certification are subject to inspections and tests according to the requirements of a standard prior to selling and distribution. DTI issues the PS (Philippine Standard) License and the Import Commodity Clearance (ICC) to manufacturers and importers, respectively, which have complied with the scheme.

Moreover, BPS acts as the Enquiry Point and Notification Authority relative to the implementation of the World Trade Organization (WTO) Agreement on Technical Barriers to Trade (TBT). It notifies WTO of all proposed technical regulations, standards and conformity assessment procedures in the Philippines; provides stakeholders with copies of proposed standards, technical regulations

and conformity assessment procedures issued by WTO Members; receives comments on proposed standards/regulations; and responds to questions on standards, technical regulations and conformity assessment activities.

Philippine Standards (PS) Certification Scheme



Department Administrative Order No. 01, Series of 1997: Revised Rules and Regulations concerning the Philippine Standard (PS) Quality and/or Safety Certification Mark Scheme.

BPS operates a product certification scheme under which a manufacturer obtains a license to use the Philippines Standard (PS) Quality and/or Safety Marks for its capability to consistently manufacture products in accordance with a specific Philippine National Standard (PNS) or an internationally accepted foreign standard.

BPS issues the PS License to a manufacturer whose product has successfully passed the requirements of a PNS. With the license, the manufacturer affixes the PS Mark on his product or product package.

The PS Quality Mark can be found on locally manufactured products and some foreign supplied products. It assures consumers that the product they are buying conform to the specific Philippine National Standard or to an internationally accepted foreign standard.

The PS Safety Mark, on the other hand, when found on a product, especially a household appliance or electrical products, guarantees the product's conformance to relevant safety requirements.

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H. OTHER USEFUL INFORMATION

I. Potential Niche Markets

a. Halal

Halal Food Production Guidelines:

1. ESTABLISHMENT / PLANT

- The establishment or plant should be clean and required by Islamic law and comply with industrial and other relevant standards.
- Halal food production premises must be exclusively separated by walls or similar barriers so as to avoid and prevent from contamination with things that are not Halal.
- Domestic animals or non-Halal food stuff or things, as well as drinks with alcohol – which are prohibited according to Islamic law – should be kept away from the Halal food production premises.

2. RAW MATERIALS / FOOD INGREDIENTS / STORAGE

- Raw materials and food ingredients must be edible and safe for human consumption. This complies with Halal certification guidelines.
- Raw materials for Halal food production must be stored in a clean place without the possibility of coming in contact with domestic animals or in a place that domestic animals can access to.
- Raw materials used for Halal food production must be strictly kept separated from non-Halal goods.

3. HOW TO CLEAN RAW MATERIALS

- Halal foods raw materials and must be washed or cleaned with running water before use. Accordingly, raw materials or anything used on the production line should not be washed or cleaned using such used water.
- All equipments used for non-Halal food production must be cleaned or washed in the prescribed Islamic manner prior to Halal food production.
- All equipments used in Halal food production must be strictly kept separated from equipment used for non-Halal food production.

4. PERSONNEL

- Personnel involved in Halal food production must not come in contact with non-Halal items according to Islamic law including pork, alcohol etc, or come into contacts with dogs during down times.
- It is important that these should be Muslim personnel available at the establishment or plant producing Halal food products, particularly in the purchasing and production sections.

5. STORAGE / TRANSPORTATION

- Finished products must absolutely and physically be kept away from non-Halal products.
- Halal products must be transported separately from non-Halal products.

6. DISTRIBUTION

- Halal food products must be distributed or displayed separately from non-Halal food products.
- The institute for Halal Food Standards of Thailand must be notified as soon as possible about distribution arrangements without packaging or not in the form of packaging and Muslim personnel should be assigned for supervision at all items.
- All type of equipments or facilities used in distribution must be strictly separated from non Halal goods, the equipment must be cleaned in the prescribed Islamic manner and method.

7. HALAL FOOD SERVICE FOR RESTAURANT / HOTEL

Apart from the above mentioned, the following must be fulfilled to meet Halal requirements:

- Entrepreneurs, food producers or persons in charge of production must be Muslim.
- The restaurant / hotel must absolutely be separated from areas used for non-Halal food production or things are not Halal according to Islamic law.

General Guidelines for Imported Meats and Products

- Imported meats and products should be accompanied by Halal certificate.

- In the case of imported meats and products without a Halal certificate or accompanied with an unacceptable one, the importer must apply for a Halal certificate in accordance with requirements.

b. Ethnic/indigenous

REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF HEALTH
OFFICE OF THE SECRETARY
San Lazaro Compound, Rizal Avenue, Manila
Telephone No: 723-83-01 to 23 loc. 1125-1126

ADMINISTRATIVE ORDER

No. 2005-0018

SUBJECT : Philippine National Standards on Ethnic Food Products

I. RATIONALE:

Ethnic Foods are food products that use indigenous raw materials, ingredients, condiments, spices or blends of these; using methods of preparation and serving suggestions that produce distinct sensory properties associated with traditional recipes or cooking styles of a region or place of their origin. These can also be adapted from foreign culinary styles that are modified to suit local tastes.

Since these products are different from most common food commodities that other countries are familiar with, they are often evaluated based on existing standards set for products whose characteristics are closely associated with ethnic food products. This practice often leads to inconsistencies contribute contentious technical barriers to trade leading to poor acceptance and performance of ethnic food products in the export markets.

To address these problems, technical guidelines are provided for local processors to adopt to ensure the quality and safety of these food products. Likewise, these will allow leverage against technical barriers to trade in the liberalized global market, thus, ensuring better competitiveness and market acceptance of our ethnic food products. These standards are hereby promulgated in accordance with the provisions of:

(1) Section 3(a) and (b) and 26(a) of Republic Act 3720, the "Food, Drug and Cosmetic Act," as amended by sections 4 and 19 of Executive Order 175 (An Act to Ensure the Safety and Purity of Foods and Cosmetics, and the Purity, Safety, Efficacy and Quality of Drugs and Devices Being Made Available to the Public, Vesting the Bureau of Food

and Drugs with Authority to Administer and Enforce Laws Pertaining Thereto, and for other Purposes): and,

(2) Republic Act 7394, The Consumer Act of the Philippines, “(1992) mandating the Department of Health to “adopt measures to ensure pure and safe supply of foods and establish standards and quality measures for food”.

II. SCOPE

This standard prescribes quality requirements and specifications for ETHNIC FOOD PRODUCTS, specifically for 1.) Dry Base Mixes for Soups and Sauces, and 2.) Sweet Preserves.

III. GENERAL OBJECTIVES

1. To ensure food safety and harmonize with international food control laws, rules and regulations in ensuring better access to domestic and export markets.
2. To develop and promulgate standards for Ethnic Food Products in line with the government’s efforts to upgrade the quality of such products in order to improve its acceptance in the export market.
3. To strengthen inter-agency linkages in order to maximize the use of Ethnic Food Products.
4. To promote the adoption the adoption of standards in cooperation with concerned government agencies.

IV. DEFINITION OF TERMS

For the purpose of this standard, the following terms shall mean:

Container means any form of packaging material, which completely or partially encloses the food (including wrappers). A container may enclose the food as a single item or several units or types of prepackaged food when such is presented for sale to customer.

Contaminants are any biological or chemical agent, foreign matter, or other substances that are not intentionally added to food, which may compromise food safety or sustainability.

Food is any substance, whether processed or semi-processed or raw which is intended for human consumption and including beverages, chewing gum and any substance, which has been used as an ingredient in the manufacture, preparation or treatment of food.

Food Additives means any substance not normally consumed as a food by itself and not normally used as a typical ingredient of the food, either

or not it has nutritive value, the intentional addition of which food for a technological (including organoleptic) purpose in the manufacturing, processing, preparation, treatment, packaging, transport or holding such food results or maybe reasonably expected to result (directly or indirectly) in its or its by – product becoming a component of (or otherwise affecting the characteristic of) such food.

Food Standard is a regulatory guideline that defines the identity of a given food product (i.e. its name and the ingredients used for its preparation) and specifies the minimum quality factors and, when necessary, the required fill of container. It may also include specific labeling requirements other than or in addition to the labeling requirements generally applicable to all prepackaged foods.

Good Manufacturing Practices (GMP) is a quality assurance system aimed at ensuring that products are consistently manufactured, packed, repacked or held to a quality appropriate for the intended use. It is thus concerned with both manufacturing and quality control procedures.

Hazard Analysis and Critical Control Points (HACCP) is a preventive food quality management system, which identifies, evaluates and controls the hazards significant to food safety specific to a product.

Heat processed food is any food processed by heat to an extent, which results in a product that is safe and will not spoil under normally expected temperature of non-refrigerated storage and transportation.

Hermetically sealed containers are containers, which are sealed to protect the contents against the entry of microorganisms during and after heat processing.

Ingredient is any substance including, food additive used as a component in the manufacture or preparation of a food and present in the final product in its original or modified form.

Labeling means any written, printed or graphic matter (1) upon any article or any of its container or wrappers or (2) accompanying the packaged food.

Lot is food produced during a period of time and under more or less the same manufacturing condition indicated by a specific code.

Low-acid food is any food, other than alcoholic beverages, with pH above 4.6 and a water activity (a_w) greater than 0.85.

Packaging is the process of packing that is part of the production cycle applied to a bulk product to obtain the finished product. Any material, including painted material, employed in the packaging of a product including any outer packaging used for transportation of shipment.

Packaging materials referred to as primary or secondary according whether or not they are intended to be in direct contact with the product.

Processed Food refers to food that has been subjected to some degree of processing (e.g. milling, drying, concentration and canning, etc.), which partially or completely change the physio-chemical and/or sensory characteristics of the raw material.

Pasteurization is the heating of food at 100°C or below at a specified time.

pH is the intensity or degree of acidity of a food material.

Processing the part of production cycle starting from weighing of raw materials to the obtaining of bulk product.

V. GENERAL GUIDELINES

1. All ingredients of Ethnic Food Products shall be clean, of optimum quality and fit for human consumption. (Quality Requirements)
2. Food Additives, when used shall be prepared in accordance with the BFAD regulations
3. All products covered by this standard shall be prepared in accordance with the BFAD regulations on Current Good Manufacturing Practice (cGMP), or the General Principles of Food Hygiene, or other principles of other codes of hygienic practice as recommended by Codex Alimentarius Commission.
4. To the extent possible in Good Manufacturing Practice, the product shall be free from objectionable matter.
5. When tested by appropriate methods of sampling and examination, the product: shall be free from microorganisms in numbers, which may represent a hazard to health, shall be free from parasites, which may represent a hazard to health, shall not contain any substance originating from microorganisms in amounts, which may represent a health hazard.
6. The products shall be packed in suitable packaging materials.
7. Each container shall be labeled and marked in accordance with BFAD labeling regulations.
8. A manual containing the detailed guidelines on ALL specific ethnic food products such as Dry Base Mixes for Soups and Sauces and Sweet Preserves shall be available at the Bureau of Food and Drugs (BFAD) for all concerned/interested parties.

VI. REPEALING CLAUSE

All other administrative issuances or parts thereof, inconsistent with the provisions of this Order are hereby amended, repealed or modified accordingly.